

joyalemu.com x linkedin x jha66@cornell.edu x (703)-894-7522

Education

Cornell University - B.A. Information Science | Minor in Communication

May 2025 | Concentration: UX Design

Relevant Coursework: Digital Product Design, Designing Technology for Social Impact, Product Management, Human-Computer Interaction, Web Design & Programming, Data Science, Python, Networks, Visual Studies

Experience

Epic Hire

Aug 2024 - Present | Ithaca, NY

Contract Lead Product Designer

Managing team of 5 consultants in developing a comprehensive design vision for an AI-Powered Interview Simulation experience that integrates Apple Vision Pro's mixed reality technology

Happiness App

Sep 2023 - May 2024 | Ithaca, NY

Product Designer

Designer for brand new media app that promotes connections between users, where users can journal and document their daily happiness and share with friends. Researched, prototyped, and worked with designers and developers

TextQL

Jan 2024 - May 2024 | Ithaca, NY

Contract Product Designer

Conducted user research and created over 50+ wireframes for a seed-stage startup building a data platform that empowers large enterprises to efficiently make data-driven decisions. Led a team of 4 designers in optimizing user flows for trust and security within the platform

AI-Learners

Sep 2023 - Dec 2023 | Ithaca, NY

Product Designer

Conducted user research and and created wireframes to redesign analytics for learning platform that aids students with disabilities. Worked with a team of designers in optimizing analytics and user flows for 5 core features while also working closely with the client to justify design decisions

Information Tech & Design Intern

Jun 2022 - Aug 2022 | Georgetown, DC

UX Design Intern

Researched Blender and UE5 to find different virtual backgrounds for the Center's filming studio, Car Barn 3000. Tested environments using both Blender and UE5 and began using Blender to learn how to model within the software

Involvement

Art & Design Lead

Jan 2024 - Present | Ithaca, NY

Campus Magazine

Led the design of 50 pages+ for magazine, directing a team of creatives and designers to create visually compelling layouts. Taught Adobe Creative Suite to Actively engaged with campus creatives to showcase their artwork, fostering a vibrant artistic community

Design Consulting At Cornell

Aug 2023 - Present | Ithaca, NY

Project Manager & Senior Advisor

Managing team of 6 consultants on design projects, that align with industry standards while developing design critiques, reviews, and user flows. Cultivating a community of 50+ designers through design-led activities to foster growth

Teaching Assistant

Aug 2023 - Present | Ithaca, NY

Info 1300: Intro to Design and Programming, Ithaca, NY Designer

Teaching 200+ students per semester with course concepts that strengthened their mastery of design and programming design. Hosting weekly discussions and office hours for students to further their mastery of for visual design, and prototyping.

Under Represented Minorities in Computing

Aug 2021 - Present | Ithaca, NY

Member

Empowering students through various hands-on programs and mentoring unrepresented minorities in computing fields to promote diversity within the computing field

Milstein Scholar in Tech & Humanity

Aug 2021 - Present | Ithaca, NY

Milstein Program

Selected as part of a prestigious cohort of 25 first-year undergraduates focusing on the intersection of technology and the humanities. Participated in an immersive 8-week experience at Cornell Tech, fostering collaboration and innovative thinking

Skills & Tools

Skills

Tools

Product Design, A/B Testing, Visual Design, Interaction Design, User Research, Prototyping, Design Systems, Wire framing, Information Architecture Figma, Adobe Creative Suite, Sketch, Blender, Miro, WebFlow, Python, React, SQL, HTML, CSS, PHP, R